

# Coiled/tubing *times*

DOWNHOLE TECHNOLOGIES AND EQUIPMENT



## DEAR SIRSI!

The journal about the modern well intervention technologies and the equipment «Coiled tubing times» celebrates its 10th anniversary this year.

Throughout this time it has proved itself as one of the most demanded and wide-known scientific and practical journals, devoted to oil and gas service, the state-of-art technologies and the equipment for well intervention activities.

«Coiled tubing times» is the only journal in Russia having the right to represent materials and to carry out communication with ICoTA (The International Coiled Tubing Association).

For 10 years journal's target audience is as follows: leading experts of oil and gas extraction and service companies (Gazprom, Rosneft, Lukoil, Surgutneftegaz, Gazprom oil, the multinational corporation-VR, Tatneft, Bashneft, Integra, Schlumberger, Trican Well Service, Halliburton), manufacturers of the equipment for well intervention activities (Baker Hughes, Weatherford, SPO «Drilling», «Burintech», National Oilwell Varco, Foremost, Tenaris, Global Tubing, Jugson-service), etc.

The audience is represented by specialists of servicing and oil and gas producing companies and structures designing and producing equipment and instrument for well intervention. The journal is delivered to companies' top-managers and government officials by targeted mailing (a management of more than 500 companies). It is also distributed at the most important industry events: annual international coiled tubing and well intervention conferences and exhibitions in Aberdeen and Houston, largest oil and gas exhibitions in Moscow, Almaty, Tashkent, etc., «CTTimes Journal» is delivered to the subscribers of the print version of the journal (more than 300 companies).

The journal is read by the persons, making the decisions on introduction of technologies and new equipment purchase directly. The advertising of your company placed in our magazine, will be directed to your target audience, will work effectively, because «Coiled tubing times» – is a journal for professionals, journal for experts, journal for you!

Scientific and practical “CTTimes Journal” is the only periodical in Russia and the CIS entirely devoted to coiled tubing and well intervention activities. It has been published since 2002. Its periodicity is 6 times a year. Its circulation is 6,000 copies. The journal is bilingual (Russian-English parallel text) that allows to reach mutual understanding and to establish cooperation between the western manufacturers of the equipment for well intervention activities and Russian-speaking consumers from Russia and the CIS countries.

“CTTimes Journal” regularly publishes the most actual and operative news about the foreign technological innovations appearing in the world, interviews with the principal representatives of branch in global sector. Annually journalists of the edition are present on key actions of branch at Houston (USA) and Aberdeen (Great Britain).

The steady rubricating of the edition allows readers to systematize materials on themes. The structure traditionally consists of the following blocks:

- SPECIALIST TRAINING
- ALPHA-OMEGA
- INNOVATIONS
- MATERIALS
- CONFERENCES & EXHIBITIONS
- EQUIPMENT
- GUEST OF THE ISSUE
- PRACTICE
- PROSPECTS
- REGIONS
- TECHNOLOGIES

Interactive communication with reader's audience is based on answers of the authoritative advisers, capable to give competent explanations on various practical or theoretical questions of the readers.

The Internet resource of the edition [www.cttimes.org](http://www.cttimes.org) contains full archive of issues, daily places operatively translated from the foreign languages actual branch news with possible thematic breakdowns on new technologies and the equipment and news of the companies. Visitors of the site are able to subscribe to the weekly news mailing both in Russian and in English. At forums of the resource users can operatively receive answers to the asked questions from our competent advisers representing the leading oil-gas-service companies.

Monthly the site of the journal is visited by more than 10 500 unique users. The geography of the countries and regions of the users of a resource is rather extensive. The greatest quantity of them comes on our site from the Russian Federation and the CIS countries.

“CTTimes Journal” and ICoTa are annual organizers of the 13th International Scientific and Practical Coiled Tubing and Well Intervention Conference which will take place at the Aerostar Hotel in Moscow, October 31 - November 2, 2012.

Participation in this event will give you a unique opportunity to learn about the present state and evaluate the prospective lines of development concerning Russian oilfield services market with regard to well servicing and workover, as well as lay down selection criteria for contractors and the scope of the offered services.

As part of the Conference you will be able to make poster presentations and take part in technical sessions with focus on the following topics:

- oil recovery enhancement technologies;
- sidetracking, including coiled tubing;
- oil and gas production stimulation, including hydraulic fracturing technologies, and their performance evaluation;
- squeeze job in oil and gas wells;
- technologies and equipment for unconventional hydrocarbons development, including high-viscosity oil production;
- modern methods of geophysical well logging;
- oil field chemistry;
- equipment, materials and tools for well servicing and workover;
- information service for well intervention.

In the course of the conference you will have an excellent opportunity for casual communication with our active participants – representatives of Russian oil and gas operators such as Gazprom, Rosneft, LUKoil, TNK-BP, Surgutneftegas, Tatneft, Zarubezhneft as well as representatives of service companies and equipment manufacturers.

The detailed information on the program and conditions of participation in conference can be received on [www.cttimes.org/ru/conference](http://www.cttimes.org/ru/conference). The companies-participants receive 10% a discount for placing of advertising materials in our magazine.

In connection with the 10-th anniversary in 2012 “CTTimes Journal” approaches with interests of the readers and advertisers even more closely. The subjects of the issues have as much as possible practical character, mentioning the basic advanced experts, technologies and the newest equipment for oil and gas service.

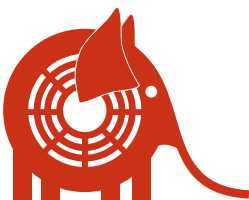
Editorial calendar of “CTTimes Journal” for 2012 is in the **Appendix 1**.

Aspiring to become extremely loyal to our advertisers in the anniversary year, “CTTimes Journal” declares essential decrease in rates of advertising materials. Advertisers receive an anniversary discount of 10 % at placing in 1 issue, 15 %-25 % at placing in two and more issues accordingly.

Advertising rates of “CTTimes Journal” for 2012 is in the **Appendix 2**.

Yours faithfully,

**Advertisng department of «Coiled Tubing Times Journal»**



## Editorial Calender of "CTTimes Journal" for 2012

ISSUE	THEME OF THE ISSUE	DELIVERING
March 2012	SIDETRACKING, INCLUDING COILED TUBING	<ul style="list-style-type: none"> <li>• TUROGE 2012 ( 11th Turkish International Oil &amp; Gas Conference &amp; Showcase 21-22 March, Ankara, Turkey)</li> <li>• Customer conference CJSC «Fidmash»</li> <li>• SPE/ICoTA Coiled Tubing &amp; Well Intervention 2012 (27-28 March, Woodlands, Texas, USA)</li> <li>• Atyrau Oil &amp; Gas 2012 (11th Atyrau Regional Oil &amp; Gas Exhibition, 24-26 April, Atyrau, Kazakhstan)</li> <li>• THE MECHANIZED EXTRACTION 2012 April, Moscow, Russia)</li> <li>• Offshore Technology Conference (OTC) (30 April – 4 May, Huston, USA)</li> <li>• Science-practical conference "Burenie" (May, Anapa, Russia)</li> <li>• OGU 2012 (16th Uzbekistan International Oil &amp; Gas Exhibition &amp; Conference, 15 - 17 May, Tashkent, Uzbekistan)</li> <li>• Modern technologies of major repairs of chinks and increase of petroreturn of layers. Perspectives (21-26 May, Gelendzhik, Russia )</li> <li>• GAS. OIL. Technologies (22-25 May, Ufa, Bashkiriya)</li> <li>• CASPIAN OIL &amp; GAS 2012 (5-8 June, Baku, Azerbajdjan)</li> </ul>
June 2012	EQUIPMENT FOR WELL INTERVENTION ACTIVITIES	<ul style="list-style-type: none"> <li>• NEFTEGAS-2012 (25-29 June, Moscow, Russia)</li> <li>• ANERKON-2012 ( June, Moscow, Russia )</li> </ul>
September 2012	MODERN METHODS OF HYDRAULIC FRACTURING	<ul style="list-style-type: none"> <li>• Oil&amp;Gas. TEC (18-20 September, Tumen, Russia)</li> <li>• Chinks building and repairing 2012 (24-29 September, Gelendzhik, Russia)</li> <li>• Russia Oil&amp;Gas Service (October, Moscow, Russia)</li> <li>• KIOGE 2012 (6-9 October, Almaaty, Kazakhstan)</li> <li>• The 10th International Coiled Tubing and Well Intervention Conference.</li> </ul> <p><b>September 16-18, 2012 Moscow, RusHotel</b></p> <ul style="list-style-type: none"> <li>• SPE ICoTA European Well Intervention Round Table (November, Aberdeen, UK)</li> <li>• Nizhnevartovsk. Oil. Gas – 2012 (21-23 November, Nizhnevartovsk , Russia)</li> </ul>
December 2012	SQUEEZE CEMENTING	<ul style="list-style-type: none"> <li>• Direct mailing</li> </ul>

## Advertising Rates of "CTTimes Journal" for 2012

ADVERTISING COVERS OF AN ISSUE	Price, USD	1 ISSUE	2 ISSUES	3 ISSUES	4 ISSUES
		Discount -10%	Discount -15%	Discount -20%	Discount -25%
4-th cover + article 4 pages + banner on the main page of <a href="http://www.cttimes.org">www.cttimes.org</a> 468 x 60 (in the upper part)	\$4 300	\$3 900	\$3 700	\$3 500	\$3 300
2-d cover + article 3 pages+ banner on the main page of <a href="http://www.cttimes.org">www.cttimes.org</a> 240 x 400 (in the middle)	\$3 700	\$3 500	\$3 300	\$3 100	\$2 900
3-d cover + article 2 pages+ banner on the main page of <a href="http://www.cttimes.org">www.cttimes.org</a> 150 x 150	\$3 300	\$2 900	\$2 700	\$2 500	\$2 300
<b>ARTICLE + ADVERTISING MODULE</b>					
Article (2 pages)	\$2 100	\$1 900	\$1 500	\$1 300	\$1 100
Article (3 pages)	\$2 500	\$2 300	\$2 100	\$1 900	\$1 700
Article (4 pages)	\$2 900	\$2 500	\$2 300	\$2 100	\$1 900
Article (1,5 pages) + Advertising module S A4	\$2 500	\$2 300	\$2 100	\$1 900	\$1 700
Article (3 pages) + Advertising module 1/1 A4	\$3 100	\$2 900	\$2 700	\$2 500	\$2 300
Article (2 pages) + Advertising module 1/1 A4	\$2 900	\$2 700	\$2 500	\$2 300	\$2 100
Article (3,5 pages) + Advertising module S A4	\$2 900	\$2 700	\$2 500	\$2 300	\$2 100
<b>ADVERTISING MODULE</b>					
Advertising module 2/1 A4	\$3 900	\$3 500	\$3 300	\$3 100	\$2 900
Advertising module 1/1 A4	\$2 300	\$2 100	\$1 900	\$1 700	\$1 500
Advertising module 2/3 A4	\$2 100	\$1 900	\$1 700	\$1 500	\$1 300
Advertising module S A4	\$1 900	\$1 700	\$1 500	\$1 300	\$1 100
Advertising module 1/3 A4	\$1 100	\$950	\$890	\$850	\$790
Advertising module 1/4 A4	\$790	\$750	\$730	\$710	\$690
Advertising module 1/6 A4	\$650	\$630	\$610	\$590	\$570
<b>SPECIAL OFFERS</b>					
OFFICIAL PARTNER OF AN ISSUE (advertising page on the 4nd cover of an issue; logotype of the issue's Partner on the front cover; article (4 pages)+banner on the mainpage of <a href="http://www.cttimes.org">www.cttimes.org</a> 468 x 60 (in the upper part) during 30 days	\$6 500	\$6 300	\$6 100	\$5 900	\$5 700
OFFICIAL PARTNER OF THEMATIC SECTION OF AN ISSUE (advertising module 1/4 A4 anywhere in an issue; logotype of the issue's Partner on the front cover; logotype on each right page of a section (excluding pages with advertising-image content); image article\interview with 2 pages volume within an issue+banner on the main page of <a href="http://www.cttimes.org">www.cttimes.org</a> 240 x 400 (in the middle) during 30 days	\$4 900	\$4 700	\$4 500	\$4 300	\$4 100

THE COST OF PLACING BANNERS ON THE WEBSITE OF THE JOURNAL ( 1 month)		
<b>Home page</b>		
Home page main banner (up, in the middle)	728 x 90	\$190
Rich-media banner «Corner» on site's pages		\$220
Banner (up, left)	468 x 60	\$150
Banner (right, in the middle)	240 x 400	\$80
Banner (right, in the middle)	150 x 150 (100 x 100)	\$50
<b>Thematic sections «News» and «Journal»</b>		
Home page main banner (up, in the middle)	728 x 90	\$150
Banner (up, left)	468 x 60	\$90
Banner (right, in the middle)	200 x 200	\$60
Banner (right, in the middle)	150 x 1500 (100 x 100)	\$40
<b>Cost of the journalist's services on material preparation</b>		
VOLUME	less than 3000 letters	more than 3000 letters
	?	?
Cost of the designer's services on preparation of an advertising module		\$50
<b>NOTES</b>		

Prices include VAT. VAT=18%

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